

Maharana Pratap College of Management Bhopal
Project Management
CP-206
Assignment Paper

Maximum Marks: 80

Minimum Marks: 32

Note: Attempt all questions, each questions carry equal marks

Q1: What is Project Management? Explain Project Management Cycle In Detail?

Q2: Discuss the Role of Project Manager and Project Planning?

Q3: What are the basic concepts of Budgeting? Explain PERT in detail?

Q4: Explain the Basic concepts of Resource Allocation and Resource Allocation Problem? Explain the type of resource in detail?

Q5: What is Project Control? Explain the purpose and types of control?

Maharana Pratap College of Management Bhopal
Research Methodology
CP-205
Assignment Paper

Maximum Marks: 80

Minimum Marks: 32

Note: Attempt all questions, each questions carry equal marks

1. What is research? Also explain its objectives and significance in business
2. What do you understand by Sampling? Discuss the different sampling techniques in detail
3. Differentiate between Primary and secondary data sources and support the answer with the help of suitable example
4. What are the steps in research process? Explain each steps in detail and also give flow chart of the research process.
5. What are the different components of a research report? Further explain the various points to keep in mind while preparing a report.

Maharana Pratap College of Management Bhopal

“Marketing Management”

CP-204

Assignment Paper

Maximum Marks: 80

Minimum Marks: 32

Note: Attempt all questions, each questions carry equal marks.

Q1: What is Marketing, discuss its importance and scope in detail.

Q2: Discuss marketing research? Explain steps involved in marketing research process.

Q3: What is marketing information system; discuss its components in details

Q4: Explain the concept of Branding and Packaging

Q5: What is product life cycle discuss its various steps

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“FINANCIAL MANAGEMENT”

CP-203

Assignment Paper

Maximum Marks: 80

Minimum Marks: 32

Note: Attempt all questions, each question carry equal marks

Q1: What is Financial Management? Explain the functions of Financial Management.

Q2: What is Capital Budgeting? Explain the Factors influencing Capital budgeting Decisions.

Q3: Discuss the features, advantages and disadvantages of Venture Capital.

Q4: What is operating Leverage? Difference between operating and financial Leverages.

Q5: Discuss the factors influencing internal Financing. Also explain the advantages of internal financing.

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Human Resource Management

CP-202

Assignment Paper

Maximum Marks: 80

Minimum Marks: 32

Note: Attempt all questions, each questions carry equal marks

- Q.1 Explain Human Resource management In Changing Environment.**
- Q.2 Explain Methods of Manpower Search for better selection which method is best in Recruitment Process.**
- Q.3 Discuss the importance of training and development and organization.**
- Q.4 Discuss Performance appraisal and potential appraisal.**
- Q.5 What is grievance management, How it is used in solving Disputes in an Organization.**

Maharana Pratap College of Management Bhopal

“ORGANIZATION BEHAVIOR”

CP-201

Assignment Paper

Maximum Marks: 80

Minimum Marks: 32

Note: Attempt all questions, each questions carry equal marks.

**Q1: How are OB concept addressed in management functions, roles
And skills?**

**Q2: What are the major factors that determine individual
behavior?**

Q3: What is Personality? Explain its major determinants?

Q4: Discuss the meaning and types of organizational culture.

Q5: Discuss the causes and handling of Burnout.